



A Successful Harvest Is The Goal...

AviGard® Bird Nets Help Make It A Reality!

Protect the Harvest You Worked to Produce

You've invested to produce a valuable crop. Don't let birds take the harvest you worked so hard to earn.

Plantra's AviGard® Bird Netting provides the most reliable physical barrier to protect ripening grapes from bird damage—helping growers keep more of their harvest for the bin instead of for the birds.

Bird Damage Can Turn a Profitable Crop Into a Costly Loss

Birds can cause significant damage to vineyards as grapes approach maturity. They consume fruit directly, damage clusters, and injure fruit that can lead to additional losses from insects, disease, and deterioration.

For growers, the impact extends well beyond the grapes actually eaten. Damaged fruit may be downgraded, rejected, or rendered unmarketable, reducing the value of the entire crop.

Bird pressure can vary dramatically by location, crop, season, and bird population. In heavily affected vineyards, losses in unprotected blocks can become severe—and in extreme situations, an entire crop can be lost.

The economics are straightforward: if the value of the crop protected exceeds the cost of netting and installation, bird netting can quickly pay for itself.

The Most Reliable Protection Is a Physical Barrier

Scare devices, visual deterrents, sound systems, and other bird-management techniques all leave your grapes exposed.

Bird netting takes a different approach: it physically prevents birds from reaching the fruit.

That makes netting the go-to solution when the objective is dependable crop protection—particularly during the critical period when fruit is ripening and its value is highest.

Protect Your Crop. Protect Your Investment. Protect Your Bottom Line.

AviGard® Bird Netting helps growers:

- **Prevent birds from reaching ripening fruit**
- **Reduce direct crop consumption and cluster damage**
- **Protect marketable yield during the most vulnerable stage of production**
- **Reduce the risk of secondary losses associated with damaged fruit**
- **Protect valuable varieties and high-value blocks**
- **Reuse netting for multiple seasons, spreading the investment over successive crops**

AviGard® Superior Construction Works for You—and Your Crop

Not all bird netting is created equal. AviGard® is engineered for the demanding cycle of vineyard installation, removal, storage, and reuse.

Interlocking Knitted Diamond Mesh

The strong, flexible knitted construction provides durability while allowing the net to move with the crop and trellis. Unlike inexpensive extruded netting that can be prone to snagging, tearing, and difficult handling, AviGard® is designed for practical seasonal installation and removal.

Flexible Width and Length

AviGard® can flex in both directions, helping it conform to variations in trellis height, canopy width, and vineyard conditions. That flexibility makes installation easier and helps provide consistent coverage across the block.

Built-In Centering & Spacing Stripes

Integrated stripes make it easier to position the net accurately over the row. They provide a visual reference for centering and spacing—reducing guesswork and helping crews achieve consistent coverage.

Reinforced Selvedge Edges

Reinforced edges provide additional strength where the net experiences repeated handling, installation, removal, and seasonal tension.

Long Rolls = Fewer Splices and Gaps

Long continuous rolls reduce the number of individual pieces required to cover a vineyard. Fewer splices mean fewer connections to manage—and fewer opportunities for gaps that birds can exploit.

Built for Multiple Seasons

AviGard® is designed to be installed, removed, stored, and used again.

- **Premium Gauge (Medium): 3+ seasons**
- **Super Premium Gauge (Heavy): 7–10 seasons**

That multi-season service life can substantially reduce the annualized cost of crop protection compared with treating bird netting as a single-season expense.

The Cost of Netting vs. the Cost of Lost Grapes

The right question isn't simply:

“What does bird netting cost?”

The better question is:

“How much of my crop am I willing to risk losing?”

And at severe damage levels, the potential loss can approach the value of the entire unprotected crop.

Because AviGard® can be reused over multiple seasons, the initial investment should be evaluated against the **annualized cost of protection** rather than the purchase price alone.

Netting Is Crop Protection—and Crop Protection Is an Investment

Growers routinely invest in irrigation, trellis systems, pesticides, fungicides, labor, equipment, and other inputs because those investments help produce a marketable crop.

Bird netting belongs in the same conversation.

It protects the finished product after all those other investments have already been made.

When birds arrive at harvest, you don't get another chance to grow the grapes.

Protect them when they're worth the most.

Choose the AviGard Bird Net that's right for you.

AviGard® Specification	Premium Gauge	Super Premium Gauge
Width	17 ft	17 ft
Roll Length	2,500 ft	1,250 ft
Mesh	$\frac{3}{4}$ " $\times$ $\frac{3}{4}$ " diamond, knitted	$\frac{3}{4}$ " $\times$ $\frac{3}{4}$ " diamond, knitted
Gauge	Medium	Heavy
Color	Green	Green
Expected Service Life	3+ seasons	7–10 seasons
Recommended Crops	Wine & table grapes	Wine & table grapes

Keep What You've Earned

Your vineyard represents years of investment before a single ton is harvested.

Don't let birds turn that investment into their next meal.

Protect the crop you've worked to produce with **Plantra AviGard® Bird Netting**.

More fruit for the bin. Less fruit for the birds!